

CITY ATTORNEY IMPARTIAL ANALYSIS OF MEASURE BB

CITY OF BELL

On February 25, 2026, the City Council of the City of Bell (“City”) voted to place Measure BB (“Measure”), on the June 2, 2026 general municipal election ballot in compliance with Article XII C of the California Constitution (“Proposition 218”). If approved by a majority of the voters of the City, the Measure would add a new Chapter 3.21 to the Bell Municipal Code to enact a new one percent (1%) (i.e., one cent) supplemental general transactions and use tax (commonly known as a “sales tax”) on most taxable sales of goods in the City, and on the taxable storage, use, or consumption of goods purchased in the City. The Measure would remain in effect until ended by City voters at a subsequent election or as otherwise required by law.

The City estimates the Measure could generate approximately \$3,500,000 annually in new local revenue for use by the City, which would not be shared with the State, the County of Los Angeles, or any other agency. The Measure would be a general tax, which means that the tax revenue could be spent for all City governmental purposes. Revenues would be deposited into the City’s General Fund and may be used for any lawful purpose as determined by the City Council, including the maintenance of municipal services such as the following: fire prevention and police services; funding for parks and library services, improvements to streets, roadways, and other City infrastructure and facilities; efforts intended to address homelessness; senior services and youth programming, including recreation and after-school programs; drug prevention programs; programs to retain / attract local businesses; and anti-gang prevention programs.

Food purchased as groceries, prescription medication, medical and dental services, real estate, rent, and personal services will not be taxed under this Measure. The specific retail sales and uses subject to the sales tax would be determined under the regulations of the California Department of Tax and Fee Administration (“CDTFA”) and the sales tax would be administered by the CDTFA under contract with the City.

The Measure includes accountability provisions, including an annual independent performance audit and the creation of an oversight committee comprised of community and business members appointed by the City Council.

A “YES” vote is a vote to adopt the Measure enacting the one percent (1%) supplemental general transactions and use tax.

A “NO” vote is a vote against adopting the Measure enacting the one percent (1%) supplemental general transactions and use tax.

DANNY ALESHIRE
City Attorney, City of Bell

The above statement is an impartial analysis of Measure BB. If you desire a copy of the Measure, please call the City’s elections official's office at 323-588-2611 and a copy will be mailed at no cost to you.